

# 2023 MACHINE LEARNING & AI PROGRAM FOR RPS STUDENTS



October 2, 2023  
10:30 AM to 1:30 PM  
Dewey Gottwald Center  
2301 West Leigh Street  
Richmond, Virginia 23220

A one-day, in-person event on big data concepts, including machine learning and AI, for 9th - 12th grade Richmond Public Schools students.

## PROGRAM AND INSIGHTS

### HANDS-ON ACTIVITIES

The event will provide several hands-on activities for students through STEM workshops and an exhibit that explores motion and time across science and tech.

### EXPOSURE

The event will introduce young talent to machine learning and artificial intelligence-based careers through workshops by leading tech organizations.

### WHY BIG DATA MATTERS

There is a need for professionals that understand how to interpret data in order to make better business decisions. It is important to expose students to these topics and careers at an early age.

**KNOW A STUDENT  
INTERESTED IN ATTENDING?**

Connect with RPS Partnerships



**200**  
seats available

## FEATURING:

**Keynotes and  
Workshops**



**Networking with  
Professionals**



**Speed Exhibit**



**INTERESTED IN  
BEING A SPONSOR?**

Contact [info@gisteminc.org](mailto:info@gisteminc.org)

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## VOLUNTEER OPPORTUNITIES



### SET- UP

Assignments include setting up registration, tables & chairs, print materials, equipment, etc.



### GROUP LEADER

Assigned to a group of students for the day. Responsible for making sure students stay on track and attend their workshop sessions.



### REGISTRATION

Arrive early to assist with setting up the registration table. Check-in students, volunteers, speaker, sponsors, and teachers during the morning of the event.



### WORKSHOP MENTOR

Assist students with the workshops to ensure they are progressing through session assignments and address any questions.

**INTERESTED IN  
BEING A VOLUNTEER?**

Sign up on [HandsOnRVA](#) or  
Search for "GiSTEM"

GiSTEM

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Thinking Big  
Big Data  
POWERED BY Microsoft

Volunteer  
Opportunities

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Sponsorship opportunities are available at all levels. Our Title, Workshop, and Networking sponsors enjoy personal interactions with attendees visiting each sponsor table.



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## Thinking Big + Big Data

POWERED BY Microsoft

### Sponsorship Opportunities

### INTERESTED IN BEING A SPONSOR?

Contact [info@gisteminc.org](mailto:info@gisteminc.org)

LEVELS	TITLE	WORKSHOP	TRANSPORTATION	EXHIBIT	NETWORK
Number of Sponsors	1	3	1	1	8
Logo on website and event signage	Yes	Yes	Yes	Yes	Yes
Tickets to Post-event Mixer	10	4	4	3	2
Networking Table	Yes	Yes	Yes	Yes	Yes
Individual Signage	Yes, 2	Yes, 2	Yes, 1	Yes, 1	No
Additional Benefits	Logo on event signage, opening keynote, lead workshop session and speak at the Post-event Mixer.	Logo on event signage, name mentioned twice during event, and lead workshop.	Logo on event signage & name mentioned twice during event.	Logo on event signage and name mentioned during lunch.	Logo on event signage.
Cost	<b>\$21,000</b>	<b>\$2,000</b>	<b>\$2,000</b>	<b>\$1,500</b>	<b>\$500</b>